



# Furry Friends of SAVE

A Friend to Homeless Animals

*New & Improved*  
2021 Calendar



*It's time for your  
4-Paw Fur Family  
Photo Shoot!*



**Don't miss the chance for your furry friend to be featured in the 2021 SAVE pet calendar honoring our community's much-loved pets.**

Complete the submission form and send via email or by postal mail with your photo(s). **The cost is \$25 per picture, and your pet's photo is guaranteed to be included on the pages of the SAVE 2021 calendar. (We've eliminated the centerfold).** The fee includes a copy of our full-color calendar which will be mailed to you, within the continental U.S., in December 2020.

**ALL COMMUNITY PETS WELCOME!**

## Guidelines

- 1.) Photos must be of **1 pet per photo - no people** (or parts of people), please!
- 2.) You may submit your horizontally-formatted photo(s):

- **Electronically by e-mailing: [Calendar@SaveHomelessAnimals.org](mailto:Calendar@SaveHomelessAnimals.org)**

High resolution *Digital photos are best*. Please provide sharp images (highest resolution) that are in JPEG (JPG) or PNG format. Digital photos must be at least **3,000 pixels horizontal**. Please name the digital files by the pet's first and last name, e.g., "Fido Jones.jpg." Cell phone photos are accepted if submitted at highest resolution.

-OR-

- **Postal Mailing: ATTN: SAVE 2021 Calendar, 1010 Route 601, Skillman, NJ 08558.**

If submitting a printed photo, please send a **4x6 horizontally-formatted** photograph. Include this form with your pet's name and description (if submitting multiple pets). Do not stamp or write on the back of the photo. **Do not fold the photograph.**

\* We cannot use copyrighted professional photographs or Polaroid. We cannot return photographs.

**All proceeds benefit the cats & dogs at SAVE**

## 9 Pet Photography Tips

**We can't wait to see your pet pictures for the FURRY FRIENDS of SAVE Calendar!  
Thank you for supporting SAVE by participating in this great fundraiser.**

**Taking pictures of your furry best friend is not always easy. Pets, unlike humans, do not understand what we are trying to do and won't just pose for the camera!  
Here are 9 TIPS that will help you get the most of your 'photo session'.**

### 1. Use Natural Light

If possible always use natural light when taking your pet's picture. Avoid flash, as flash burst can, not only cause red-eye, but also frighten the animal. Instead try to go outside or, if it is not possible, in a room well lighted by a large window.

### 2. Keep the Eyes Sharp

Having sharp eyes is important in any kind of portrait photography. As they say, "Eyes are the Window to the Soul" and pets' eyes can be very expressive. So make sure to focus on your pet's eyes.

### 3. Go to Them

It is very important that your pet feels comfortable and at ease, so instead of forcing your pets to come to you, go to them. Most important is to get down to their level. We all know how a dog or cat looks when viewed from above, this is the way we always see them. Show us the way they see the world! Sit on the floor or lie on your belly and remember to shoot from their eye level or below.

### 4. Give Value to their Character

You know your pet better than anyone else, and a successful picture is one that conveys the character of its subject. If you have a lazy cat, show him/her yawning; if your pet is of a playful type, show him/her in action performing a favorite trick.

### 5. Go Macro

Put on that long lens and fill the frame with your pet's face and fur. Close up shots often make beautiful animal portraits.

### 6. Surprise Them

One of the most difficult things is to get your pets to hold still. An easy trick is to let them play quietly and, once you have everything ready, let someone call or whistle. This will surprise your pet and catch his/her attention, and you will have a few seconds to capture your cat or dog in a nice and alert posture.

### 7. Schedule your Photo Session

If you want a formal pet portrait shot, try to schedule the photo session when your animal is somewhat sleepy or has just woken up. It will be much easier to keep them still then. If you want a more dynamic shot, then pick up a time when your pet is energetic.

### 8. Be Patient

Pet photography requires a lot of patience. No matter how excited your furry friend is, if you are patient enough, your furry friend will end up relaxing and you will have the opportunity to get a decent shot.

### 9. Experiment

Take your time and enjoy the session, try different approaches, angles and compositions.